



## **STRADLING YOCCA CARLSON & RAUTH LAUNCHES, STRADLING GLOBAL SOURCING, LLC WITH FORMER SOURCING LEADER AT GARTNER CONSULTING AS CEO**

(Los Angeles, San Francisco, Chicago) Stradling Yocca Carlson & Rauth, a leading law firm headquartered in Southern California, today announced it has joined forces with a renowned team of advisors whose specialty is providing global sourcing and consulting services to companies worldwide. The group, led by Kevin S. Parikh, joins Stradling from the Global Strategic Sourcing Practice of Gartner Consulting. The new Stradling affiliate; Stradling Global Sourcing, Inc., will feature experienced management consultants and attorneys who have been at the forefront of global sourcing since 1988. The group will provide clients services in IT outsourcing, business process outsourcing (BPO), integration execution, relationship management and offshore services.

“We were looking for a platform to launch an enterprise able to capture the next wave of sourcing around the world. Stradling’s management, people, and emerging growth focus are perfect for us,” said Parikh. “With expertise in outsourcing, M&A, compliance, licensing, international tax and real estate, our group, together with Stradling, creates a new force in sourcing that will be able to take advantage of changing trends,” he said.

“We see each of our clients having an increasingly international dimension to their business,” said Shivbir S. Grewal, a member of Stradling’s Executive Committee. “The world is growing smaller and more interconnected; smart clients look to their advisors to help connect dots across disciplines. It makes perfect sense for us to move into this business,” said Grewal.

Together the team has completed more than 1000 major sourcing engagements ranging in size from US\$20 Million to \$5 Billion, involving major Tier 1 and Tier 2 service providers. The new company will focus worldwide, with regional management serving Western, Central and Eastern North America as well as Europe and Asia.

“This is a very exciting opportunity,” said Parikh. “The entrepreneurial platform of a supporter like Stradling is a perfect fit for our ambition to become the world’s premier sourcing provider. We’ll have the tools we need to serve both the Fortune 500, and the Fortune 1000 who increasingly find sourcing and business process transformation vital to their success in a global marketplace. “Stradling’s vision and our vision clicked.”

Stradling Global Services will help clients and customers to optimize information technology, business processes and other mission critical operations by developing concrete plans, executing agreements, and managing relationships related to

- Global Information Technology and Business Process sourcing of services, on-site, off-site, near-shore or offshore
- Integration and business transformations, including consolidations, and dis-aggregations of business systems
- Privacy and Data Management and data security compliance worldwide.

- Global mergers and acquisitions, joint ventures and strategic alliances.

“We believe that the addition of Kevin and his team is an incredible opportunity for the firm and we welcome their addition, said C. Craig Carlson, Co-founder of the Stradling law firm.

About Stradling Yocca Carlson & Rauth: SYCR is a leading law firm representing both established and emerging growth companies in a variety of industries. The firm represents a diverse array of companies at all stages of their existence, including formation, angel and seed financing, venture capital financing, mergers and acquisitions and IPOs and secondary equity and debt financings. The firm focuses on full service to corporations and public and private entities, meeting their needs in corporate, securities, international transactions, tax, global sourcing, finance, litigation, real estate, labor and municipal law.